

Ref:

Called in

Yes/No

THE THANET DISTRICT COUNCIL

RECORD OF DECISION OF CABINET

Cabinet Member

Cllr Ruth Duckworth

Relevant Portfolio:

Estates and Economic Development

Date of Decision:

23 April 2020

Subject:

Thanet Destination Management Framework

Key Decision

No

In Forward Plan

No

Brief summary of matter:

A new Destination Management Framework has been developed that builds on the first Destination Management Plan (DMP) developed in 2012/13.

The Framework is for all stakeholders in the destination and sets out shared priorities for the next five years to grow and strengthen the visitor economy.

Despite the current situation related to the Covid-19 pandemic, working together across the district and with all local, regional and national stakeholders, will be more important than ever. The Destination Management Framework provides an informed way for all parties to engage and deliver.

Decision made:

Cabinet formally adopted the Thanet Destination Management Framework.

Reasons for decision:

The Framework provides a basis for the Council and key stakeholders to work together to support the visitor economy and plan for recovery for the sector.

Alternatives considered and why rejected:

None

Details of any conflict of interest declared by any executive Member who has been consulted and of any dispensation granted by the Standards Committee:

None

Author of Officer report:

Louise Askew, Head of Strategic Partnerships

Background papers

Destination Framework Cabinet report April 23rd 2020
Annex 1 - Thanet DMF January 2020

Statement if decision is an urgent one and therefore not subject to call-in:

None

Last date for call in:

1 May 2020